

Jazzie Blankenship

Hendersonville 28742 | jazzielorraine3@gmail.com | 828-676-8839

LinkedIn: www.linkedin.com/in/jazmine-blankenship-354822299

EDUCATION

- Expected
May 2026
- Western Carolina University, Cullowhee NC**
Bachelor of Science in Communication
- Concentration: Public Relations
 - Minor: Management
 - 3.2 GPA
 - Scholarship: Community Foundations of Hendersonville

RELEVANT EXPERIENCE

- January 2026-
Present
- Public Relations Intern, Southwestern Community College, Sylva NC*
- Works alongside Tyler Goode, the PR representative for Southwestern Community College
 - Organizes projects and documents related to PR events
 - Crafts content for SCC's social media to promote the programs the college offers
- September
2025-
December
2025
- Management Mini Campaign, REACH of Macon County, Franklin NC*
- Met with our community partner to discuss problems the organization needed assistance with and how to shape new opportunities for the non-profit
 - Created a mini campaign with efforts to promote awareness during Domestic Violence Awareness month as well as evergreen material to extend this awareness
 - Organized video testimonials from Western Carolina University athletes to craft a thirty second video to be posted on the community partners social media
- April 2025-
December
2025
- Student Ambassador, The Diane Coyle Peace and Justice Committee, Sylva NC*
- Crafted and edited an event promotion flyer for People Vs. War, a mock trial held to challenge the audiences' perspective of war and civic duties
 - Facilitated my team's tasks and assignments before and during the event to ensure participation, clarity, and success
 - Distributed flyers in Downtown Sylva, across Western Carolina University, Dillsboro, and hallway television screens
- January 2025-
April 2025
- Public Relations Campaign, Friends of Panthertown, Sylva NC*
- Conducted extensive research for the non-profit organization, Friends of Panthertown, in order to build a satisfying and impactful campaign
 - Crafted a social media campaign which included Instagram posts to be uploaded to the organizations feed for each week
 - Attended and volunteered at the non-profits trail workday to capture footage for our mission to increase stewardship among new and returning visitors to Panthertown
- May 2021-
August 2021
- Volunteer, Hendersonville Farmers Market, Hendersonville NC*
- Contributed to weekly event planning for the Farmers Market by contributing a variety of content ideas and social media designs
 - Consulted with a variety of vendors in order to provide a warm and welcoming environment by utilizing customer service skills
 - Captured and marketed photos to Hendersonville's social media platforms such as Instagram and Facebook

WORK HISTORY

- August 2025-
Present
- Color Guard Director, West Henderson High School, Hendersonville, NC*
- Creates choreography for a competitive high school color guard team while practicing time management, recruitment and organizational skills
 - Negotiates resolutions as well as communication within the team and school administrators while setting and managing the team budget
 - Practices strong leadership and active listening when setting the standard and scheduling for the team

- May 2025-
Present
- Bookkeeper/Office Associate, Food Lion, Sylva NC*
- Provides instruction and direction for employees to ensure strong work ethic and sustainability
 - Showcases strong accountability for each till counted under my discretion, as well as filing and completing necessary invoices nightly
 - Demonstrates understanding of when employees or customers need my input when it comes to running a register, processing refunds, answering questions, or when custodial efforts are needed

- May 2020-
August 2024
- Bookkeeper and Customer Service Manager, Ingles Markets, Asheville NC*
- Maintained quality and proficient customer service to provide a satisfying shopping experience for customers
 - Analyzed and organized lottery inventory and paperwork to maintain a high level of proficiency and ensure accuracy
 - Promoted to Customer Service Manager to manage a variety of duties such as running cash control audits, customer assisting, and supervision of the frontend

- June 2022-
August 2022
- Summer Medical and Marketing Assistant, PA Jay Bryner, NC Brookhaven, Asheville NC*
- Drafted a cartoon marketing technique to promote the offices' Act Teams
 - Brainstormed new and refreshing ideas on how to assist people with mental illnesses
 - Updated clients medicine and insurance logs for their providers

Technical Skills

Creative Software: Adobe Photoshop, Adobe Express, Canva, Smartsheet, Adobe Audition

Microsoft Skills: Microsoft Word and PowerPoint, Excel

Social Media: Instagram, Facebook, Tik Tok, X (Twitter)

Environmental Skills

- Organized
- Charismatic
- Transparent
- Open minded